

# Press Release

## Press Contact

**Mahyar Ghassemian:** 949.338.2829 / vp-publicity@SOCSArts.org  
**Daina Dillabough:** 949.436.3840 / vp-ways-means@SOCSArts.org  
**Alan Wickstrom:** 949.842.0594 / president@SOCSArts.org

April 2008

For Immediate Release

=====

## **SHOWCASE 2008 ON JUNE 9<sup>th</sup>** **SOCSA'S YEAR-END CELEBRATION OF STUDENT** **ACHIEVEMENT IN PERFORMANCE AND VISUAL ARTS** **AT ORANGE COUNTY PERFORMING ARTS CENTER**

**SUB-HEAD:** *Showcase 2008, an Artistic Celebration, is SOCSA's largest fundraiser of the year and we need you to attend on Monday, June 9, 2008 at 5:30 pm at The Orange County Performing Arts Center's Renée and Henry Segerstrom Concert Hall in Costa Mesa, California.*

As SOCSA (South Orange County School of the Arts) celebrates our 13<sup>th</sup> year of arts education, this year's Showcase 2008 performance and art exhibition will be held for the second time on June 9, 2008, at the world-famous Orange County Performing Arts Center's Renée and Henry Segerstrom Concert Hall in Costa Mesa!

*Showcase 2008, an Artistic Celebration, is SOCSA's end-of-the-year culmination of student achievement in performance and visual arts. More than 1,500 seats are available for this year's performance, which provides a sneak preview of tomorrow's stars in drama, dance, visual art, instrumental and voice from Dana Hills High School located in Dana Point, California.*

Tickets for this amazing event start at \$20.00. Buy tickets online via links from [www.SOCSArts.org](http://www.SOCSArts.org), call the Orange County Performing Arts Center's ticket office at (714) 556-2787; or go to The Center's Primary Box Office located at 600 Town Center Drive in Costa Mesa, California. The Center's Box Office is open daily from 10:00 a.m. to 6:00 p.m. The box office opens for performances 1 1/2 hours prior to the performance and remains open 30 minutes following the start of the performance. **We encourage you to buy your tickets for Showcase 2008 today, as this event is sure to sell out.**

- continued on page 2 -

1

**SOCSA: South Orange County School of the Arts Academy and Foundation**

**Website:** [www.SOCSArts.org](http://www.SOCSArts.org) ~ **Ph:** 949.240.1994 ~ **eMail:**  
[office@socsarts.org](mailto:office@socsarts.org)

PO Box 3174, Dana Point, CA 92629-8174

SOCSA is a 501(c)(3) non-profit organization, Federal ID No. 33-0810174

**Lead by SOCSA Artistic Director, Ray Woods, winner of the 2007 OUTSTANDING ARTS EDUCATOR OF THE YEAR AWARD from Arts Orange County**, Showcase 2008 kicks off at 5:30 pm on Monday, June 9<sup>th</sup>, with a SOCSA visual arts exhibit featuring painting, ceramics, photography and more from 40+ Dana Hills students on display in the lobby of the beautiful Renée and Henry Segerstrom Concert Hall. During the first hour, as you view student's artwork, you'll also enjoy pre-performance entertainment from award-winning instrumental students in the elegant lobby. The Showcase 2008 performance then moves into the state-of-the-art concert hall featuring instrumental pieces by Mozart to amazing dance performances to musical numbers from renowned Broadway productions. Showcase will feature amazing vocal solos from Orange County's STARS OF TOMORROW vocal competition winners, Erika Peterson and Rachel Rothman, both SOCSA Juniors this year. Showcase also includes a look back at some of the best of SOCSA productions of the past year, including "Fiddler on the Roof" and "The Wiz".

"As SOCSA student enrollment swelled to over 400 students this year," Board President Alan Wickstrom said, "returning to the beautiful Renée and Henry Segerstrom Concert Hall this year is a great opportunity for our students to experience performing in a world-class venue. We look forward to sharing our talented students and our organization with all of Orange County."

Not only will you be entertained by talented Dana Hills High School SOCSA students performing at their year-end best, but you will also get to experience the new \$240 million Renée and Henry Segerstrom Concert Hall that opened in late 2006. "This is a Stradivarius of concert halls. Audiences will hear, experience, and enjoy the beauty of music ... in new and wondrous ways." states Carl St.Clair. Internationally recognized American conductor Carl St.Clair is currently in his ninth season as Music Director of the Pacific Symphony Orchestra.

Several dignitaries will be attending Showcase, including local politicians such as Dana Point Mayor Joel Bishop.

More than 500 students have graduated from the SOCSA Academy since 1996. Many continue their education at such world-class universities as Stanford, UCLA and NYU, helping to advance SOCSA's and Dana Hills High School's status and reputation in academic and artistic communities alike.

- continued on page 3 -

2

**SOCSA: South Orange County School of the Arts Academy and Foundation**

**Website:** [www.SOCSArts.org](http://www.SOCSArts.org) ~ **Ph:** 949.240.1994 ~ **eMail:**

[office@socsarts.org](mailto:office@socsarts.org)

PO Box 3174, Dana Point, CA 92629-8174

*SOCSA is a 501(c)(3) non-profit organization, Federal ID No. 33-0810174*

**If you would like more information on this year's Showcase 2008, please visit:**

[www.SOCSArts.org](http://www.SOCSArts.org)

or contact Showcase 2008 Committee Chair, Daina Dillabough, at 949.493.0983 or SOCSA Foundation President, Alan Wickstrom, at 949.842.0594. We welcome any parent volunteers who would like to help with this amazing event for our Dana Hills High School students.

Showcase 2008's primary media contact is Alan Wickstrom. We invite all inquiries and will work with your media organization to provide press access to these... for more information, please contact SOCSA Foundation President, Alan Wickstrom, at 949.842.0594 or via email at [president@SOCSArts.org](mailto:president@SOCSArts.org).

###

---

#### **About SOCSA ([www.SOCSArts.org](http://www.SOCSArts.org))**

The Mission of the South Orange County School of the Arts (SOCSA) is first and foremost to develop a love of the Arts in our students that will stay with them throughout their lives no matter what career they may choose. SOCSA provides an in-depth educational opportunity to students who have chosen the fine arts as their career path. SOCSA provides a dynamic and creative environment that integrates academic disciplines and artistic vocational learning. Programs include Dance, Drama, Instrumental Music, Vocal Music, and Visual Arts.

Two full-scale Broadway musicals and two full-length non-musical plays are presented annually, along with art shows, concerts, and student Showcase performances. View our video online at: <http://www.socsarts.org/donate.php#video>

---

High resolution Showcase 2008 logos and other media information available at the Showcase Media Center, [www.SOCSArts.org/showcase.php](http://www.SOCSArts.org/showcase.php)

3

**SOCSA: South Orange County School of the Arts Academy and Foundation**

**Website:** [www.SOCSArts.org](http://www.SOCSArts.org) ~ **Ph:** 949.240.1994 ~ **eMail:**

[office@socsarts.org](mailto:office@socsarts.org)

PO Box 3174, Dana Point, CA 92629-8174

*SOCSA is a 501(c)(3) non-profit organization, Federal ID No. 33-0810174*