



# Press Release

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For Immediate Release



## **150+ DANA HILLS HIGH SCHOOL SOCSA STUDENTS TO PERFORM AT JUNE 11th SHOWCASE EVENT AT OC PERFORMING ARTS CENTER**

**SUB-HEAD:** *Showcase 2007, an Artistic Celebration, is our largest fundraiser of the year and we need you to attend on Monday, June 11, 2007 at 6:00pm in The Orange County Performing Arts Center's Renée and Henry Segerstrom Concert Hall in Costa Mesa, California.*

As SOCSA (South Orange County School of the Arts) enters it's second decade, it is fitting that this year's Showcase 2007 performance and art exhibition will be held for the first time on June 11, 2007, at the world-famous Orange County Performing Arts Center's Renée and Henry Segerstrom Concert Hall in Costa Mesa!

Showcase 2007, an Artistic Celebration, is SOCSA's end-of-the-year culmination of student achievement in performance and visual arts. Over 1,500 seats are available for this year's performance providing a sneak preview of tomorrow's stars of drama, dance, visual art, instrumental and voice from Dana Hills High School located in Dana Point, California.

Tickets for this amazing event start at \$15.00 and you may buy tickets online via links from [www.SOCSArts.org](http://www.SOCSArts.org) or call the Orange County Performing Arts Center's ticket office at (714) 556-2787 or go to The Center's Primary Box Office located at 600 Town Center Drive in Costa Mesa, California. The Center's Box Office is open daily from 10:00 a.m. to 6:00 p.m. The venue's box office opens for performances 1 1/2 hours prior to the performance and remains open 30 minutes following the start of the performance. **We encourage you to buy your tickets for Showcase 2007 today, as this event is sure to sell-out.**

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Lead by SOCSA Artistic Director, Ray Woods, Showcase 2007 will kick-off at 6:00pm on Monday, June 11<sup>th</sup>, with a SOCSA visual arts exhibit featuring painting, ceramics, photography and art from over 40 Dana Hills students on display in the lobby of the beautiful Renée and Henry Segerstrom Concert Hall. During the first hour, as you view student's artwork, there will also be pre-performance entertainment from students in their elegant lobby. The Showcase 2007 performance then moves into the state-of-the-art concert hall featuring instrumental pieces by Mozart to musical numbers from famous Broadway productions such as "A Streetcar Named Desire" and Monty Python's "Spamalot". Showcase also includes a "look back" at some of the best of SOCSA from this year, including Thoroughly Modern Millie, Hot Mikado and Urinetown.

"This is a tremendous step forward for SOCSA" Board President Suzanne Tyler said, "and a great opportunity for our students to experience performing in a world-class venue. We look forward to sharing our talented students and our organization with all of Orange County."

Not only will you be entertained by talented Dana Hills High School SOCSA students performing at their year-end best, but you will also get to experience the new \$240 million Renée and Henry Segerstrom Concert Hall that just opened in late 2006. "This is a Stradivarius of concert halls. Audiences will hear, experience, and enjoy the beauty of music ... in new and wondrous ways." states Carl St.Clair. Internationally recognized American conductor Carl St.Clair is currently in his eighth season as Music Director of the Pacific Symphony Orchestra.

Several dignitaries will be attending Showcase, including local politicians such as Dana Point Mayor, Diane Harkey, who will attend this event.

More than 400 students have graduated from the SOCSA Academy since 1996. Many continue their education at such world-class universities as Stanford, UCLA and NYU, helping to advance SOCSA's and Dana Hills High School's status and reputation in academic and artistic communities alike. This year's Showcase will set a precedent within CUSD and we hope all reading this article will plan on attending.

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**SOCSA: South Orange County School of the Arts Academy and Foundation**

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*SOCSA is a 501(c)(3) non-profit organization, Federal ID No. 33-0810174*



If you would like more information on this year's Showcase 2007, please visit:

[www.SOCSArts.org](http://www.SOCSArts.org)

or contact Showcase 2007 Committee Chair, Daina Dillabough, at 949.493.0983 or Showcase 2007 PR Committee Chair, Alan Wickstrom, at 949.842.0594. We welcome any parent volunteers who would like to help with this amazing event for our Dana Hills High School students.

Showcase 2007's primary media contact is Mr. Steve Strout of the Pacific Edge Group. We invite all inquiries and will work with your media organization to provide press access to these... for more information, please contact Showcase 2007 PR agent, Steve Strout, Pacific Edge Group at 949.306.1738.

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#### **About SOCSA ([www.SOCSArts.org](http://www.SOCSArts.org))**

The Mission of the South Orange County School of the Arts (SOCSA) is first and foremost to develop a love of the Arts in our students that will stay with them throughout their lives no matter what career they may choose. SOCSA provides an in-depth educational opportunity to students who have chosen the fine arts as their career path. SOCSA provides a dynamic and creative environment that integrates academic disciplines and artistic vocational learning. Programs include Dance, Drama, Instrumental Music, Vocal Music, and Visual Arts.

Two full-scale Broadway musicals and two full-length non-musical plays are presented annually, along with art shows, concerts, and student Showcase performances.

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High resolution Showcase 2007 logos and other media information available at the Showcase Media Center, [www.SOCSArts.org/showcase-media.php](http://www.SOCSArts.org/showcase-media.php)